

**Size-It**  
CGI, Inc

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Catalogs have been on the Web from the beginning, but UTS and CGI Inc. have taken them to the next step: the product configurator. Size-It, developed for the Reno, Nev., -based gearbox manufacturer, receives some sizing and performance parameters from the customer through his or her Web browser. Then the application does complete real-time calculations and database lookups, and gives the customer a complete profile of the product he or she needs, along with a list of all the available and appropriate CGI products. The customer gets his product spec'd out on the spot, and CGI learns instantly what the customer needs. Size-It is more than a product configurator: it's a relationship facilitator.